

WHEN THEY GO LOW WE GO HIGH!!!!



Communication is the gift that makes a difference to being understood or misunderstood. It makes the difference to the actions we take thereafter when the message is delivered. It makes the difference to what we take away from this message and how it should mold our lives going forward.

Michelle Obama embodies all of this with her iconic statement **“When They Go Low We Go High!”**. It is akin to the Christian Philosophy of **“Turning the other Cheek”**. It is a powerful message that the human spirit should lift itself above the deluge of cynicism and debased language, actions and innuendos that have weaved itself in the moral fibre of the human spirit. It speaks to the fundamentals of **FORGIVENESS**.

Michelle Obama has reminded us that we as citizens of the world need to have a vision for the continuity of the universe we exist within. It does not end when we depart from it but continues through our children. What are the footprints that we will leave in the sand?

Michelle Obama is reminding us that there is a higher ground that we should take because each and everyone have an important legacy to leave behind.

When will we stop and pause and take a deep look into the mirror and truly see if this reflection is who we want to be remembered for. When **we go high** it takes you on a journey that lifts you up and if the message is delivered effectively you will lift others with you and a kaleidoscope of opportunities are out there waiting for you to embrace.

When you go high you don't have the time or the energy to stay in that place of despair because the lows will defeat that purpose. The highs give you that sense of purpose and vision, and when you float you feel a sense of freedom to achieve and conquer in the name of good

Michelle Obama once again thank you for reminding us that that we need to keep focused and even in the most stinging of moments **“WE GO HIGH!”**