

SAMBA SUPERCHARGED

I would like to dedicate this column to the “**Strategic Ritsonite’s**” they know who they are. Our meeting was not accidental this was a destiny that no one would have ever dreamed of, but a journey that will never end and a BOND that will never be broken.

So how did this journey begin – I was charged with the duty to train established senior professionals in their respected fields in the area of Strategic Business Management. Totally undaunted by their qualifications and backgrounds, I forged ahead to share with this amazing Group, the tools they needed to hone and prepare them for the next twenty years at least in their professional lives. We discussed, analyzed, and shared our lives, hopes and dreams with the common bond that through the training garnered we wanted to uplift Jamaica. They kept coming back for more and we kept them engaged and captivated.

It all came together at **SAMBA – Strategizing Absolute Management and Business Acumen**. My tireless journey of illustrating the philosophies of vintage musicians - of how they consistently reinvented themselves to preserve a relevant culture by making strategic alliances to do so, did not ring on deaf ears. **THEY TOTALLY GOT IT!!!!**

They realized Management meant honing talent, developing and bringing the best out of people, knowing the importance of CANDOUR being BOLD and COURAGEOUS, and keeping their eye on the prize.

These “Strategic Ritsonites” have now been charged with the power of **SAMBA SUPERCHARGED**. They understand the importance of integrity, to respect and hone a culture of excellence and demonstrate that there is no room for mediocrity.

These “Strategic Ritsonites” are now charged with the power of **SAMBA SUPERCHARGED** to make a positive difference in this world and make it a better place than how they found it.

These “Strategic Ritsonites” are now charged with the power of **SAMBA SUPERCHARGED** to lead and also to be humbly led and learn to improve their own game along this journey of life!

Therefore Maestro Sergio Mendez – thank you and thanks again for giving me the strength to constantly show the world the beauty of the gift you have given us and how we must strive everyday to preserve a culture of goodness and excellence and one of the high standards which takes hard work and dedication and never giving up until the job is done!