

TESTIMONIALS



I found it to be very thorough and very well conceptualized it was an excellent programme and made me think outside of the box.

I would like to credit Fitz Ritson and Associates for being the foundation of everything that I have achieved so far and expect to continue to reap the benefits for the years to come.

Ryan Strachan
VP GK Capital Management Limited



"When I signed up for the Financial Analysis Programme, I expected to be exposed to the customary rudimentaries of financial analysis. Never did I anticipate that this programme would have changed my life in such a few short weeks – it stretched me – it challenged me – it taught me to think outside of the box to soundly understand how to assess financial statements and understand a company's performance in order to make solid assessments. This programme not only strengthened my financial knowledge and capabilities but each content level made me introspective and had emboldened me to be a better leader and manager to my team.

Thanks to Fitz Ritson and Associates I am confident and better equipped to excel going forward."

Norman Grant - Sales Manager, Modern Trade Wisynco Group Limited

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An Educational Journey well worth it from beginning to no end!

As a recent past student of Fitz Ritson and Associates, I can confidently attest to their mantra which states "Training with Relevance for Those with the Desire to Succeed."

From the first day of the Financial Analysis Program, it was evident that no student who had the desire and zeal to succeed would leave the Program the same way they began. Through their passion and drive to educate and mold their students, Karen and her team of experts will leave you wanting to learn more and more. The team holds your hands and skillfully guides you through a fully loaded and comprehensive company analysis, which is very relevant and applicable in the financial industry to which I belong. Through this program I was able to further develop my financial and analytical skills which better enabled me to connect the dots between a company's alignment of its broad strategies and its financial ratios.

Do you want to stand out amongst your colleagues?

Do you want life long and relevant learning tools?
Take the Journey! It is a route to success you will always have!

Troy Bygrave
Business Relationship & Sales Manager
JN Bank



Introductory Financial Analysis Programme



The Objective of the Introductory Financial Analysis Programme

The Introductory Financial Analysis programme was originally designed for the individual desirous of pursuing a career in finance or financially related fields in order to gain a comprehensive knowledge of the fundamental guiding principles in and of the caters to the individual who is financial analysis.

Since 2020 this programme has broadened its scope on risk assessment as it is imperative for professionals interacting and evaluating financial statements to understand this in their assessment of a company being a going concern.

The Philosophy of Financial Analysis

This course aims to demystify the concepts and analysis of financial statements and how their performance can be correlated to the macro economic environment.

One is expected to review company statements with the following objectives

- To understand the strategy of the organization
- To calculate and soundly analyze financial ratios
- To measure the risk of the Organization
- To benchmark the Company's performance against their competitor's to measure sound financial strength
- To predict the future performance and trends of the company.

At the end of the course you are expected to be confident in reading, comprehending, assessing and analyzing financial statements with objective to being critical thinkers

The Fitz Ritson and Associates Philosophy

Training with Relevance for those with the desire to Succeed

This is the mantra and guiding principle of the Institute and it is translated into the delivery of all professional programmes offered.

Our objective is the practical and relevant transferal of knowledge to enhance portability of technical skills to on the job performance.

Fitz Ritson and Associates is noted for their ongoing research methodologies that are translated into the delivery of programmes. Candidates are being prepared to be futuristic in their outlook to adapt to the changing global trends.

The epitaph of Fitz Ritson and Associates is strive for the highest standards to ensure ones ability and empower oneself to compete anywhere in the world

Career Opportunities

Our target audiences are ALL professionals that seek to enhance their analytical and technical skills in the financial and non related financial fields who interact with financial statements.

A list of relevant Financial Careers as follows

- Loan Officer / Loan Broker/ Loan Counsellor
- Credit Analyst - Investment Banker/Manager
- Financial Planner - Mortgage Broker
- Certified Financial Planner - Stock Broker
- Financial Advisor / Financial Consultant

- Auditor - Risk Manager - Asset Manager
- Portfolio Manager - Financial Manager - Stock Trader
- Risk Analyst - Investment Broker - Investment Analyst
- Financial Controller/Specialist/Officer
- Budget Analyst - Pension Consultant

About the Programme

Number of contact hours: 15

Duration: four weeks

Minimal Qualifications: 6 CXC/O'Levels or their equivalence with Math and English inclusive. Professional programmes related to finance or financially related fields to match the core competencies. Candidates are evaluated on a case by case basis.

Course Material: Students are provided with all course material with working examples and access to Fitz Ritson on line resources

Course Outline

Introduction to Financial Analysis

- ✔ The macro economic environment
- ✔ Time Value of Money

Ratio Analysis

- ✔ How to interpret financial statements
- ✔ How to calculate financial ratios
- ✔ How to Analyze financial ratios and measure risk

Case Study

