

About the Programme

Number of contact hours: 18 hours

Duration: Four Weeks

Minimum Qualifications:

A first degree desirable or equivalent qualifications in the financial or securities market

Note any candidate who successfully completed a Securities programme is a suitable candidate

Course Material:

Students are provided with all course material/books and relevant working examples to the programme with access to Fitz Ritson on line resources

Live case studies make the material relevant for each candidate to apply the knowledge and make it portable for their daily work functions.



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The Asset Management Programme



The Objective of The Asset Management Programme

The Asset Management Programme is designed for the individual desirous of strengthening and honing their skill sets in sound asset management in order to build solid portfolios and funds management.

In a dynamic globalized landscape one ought to be acutely aware of the continuous factors that impact on sound Asset Management and have to be constantly aware of the risk factors that can impede the performance of these Funds.

Therefore they have to comprehend the strategies to mitigate these potential risks and be constantly aware of creating value for the assets being managed.



The Philosophy of The Asset Management Programme

This course aims to provide a detailed understanding of the business environment in which asset management practitioners operate in.

It is intended to simulate real-world activities thus giving practitioners the ability to improve their decision-making skills in advisory and comprehending the roles of Fund and Asset Management

- ✓ Understanding the multiple asset classes
- ✓ Understanding their risk factors
- ✓ Understanding Asset Management Strategies
- ✓ Correlating risk to building value to the Portfolio
- ✓ Building Sound Portfolios



The Fitz Ritson and Associates Philosophy

Training with Relevance for those with the desire to Succeed

This is the mantra and guiding principle of the Institute and it is translated into the delivery of all professional programmes offered.

Our objective is the practical and relevant transfer of knowledge to enhance portability of technical skills to on the job performance.

Fitz Ritson and Associates is noted for their ongoing research methodologies and these are translated into the delivery of programmes.

Candidates are being prepared to be futuristic in their outlook to adapt to the changing global trends so as to compete anywhere in the world.



Who is the target audience?

This programme seeks to enhance the technical and analytical skills of professionals in the financial industry and their related financial fields.

- Financial Analysts
- Financial Specialists/Officers
- Research Analysts
- Investment Analysts
- Fund/Wealth Advisors
- Fund/Wealth Officers
- Portfolio Fund/Wealth Advisors
- Investment Accountants
- Investment Officers

Course Outline

- ✓ The Macro Economic Investment Climate we do business in on the Global Arena
- ✓ In depth Analysis of the various asset classes and risks associated with investing in them during various market cycles
- ✓ The correlation of risk and investment instruments
- ✓ Comprehending Sound Asset Management Strategies
- ✓ Building Sound Investments / Funds
- ✓ Case Studies of Live Investment Funds

