The Student's Opinion of Fitz Ritson and Associates Courses:

The Portfolio Management Programme for me was very informative and interactive. I found it very enjoyable!
As an engineer with no prior business background, to be able to break down the fundamentals of the course content, translate this knowledge into analyzing financial statements and making informed investment decisions in creating my own personal portfolio is quite an achievement!

Graham A. Jervis
Hydro Informatics Engineer
Smith Warner International

I found the whole course to be very encouraging. The support from students and the lecturers was top notch. I felt empowered by all by fellow classmates and my lecturers. Fitz Ritson and Associates truly has what it takes to create and environment conducive to learning. KUDOS!!!!!

Nicole Braham
Relationship Officer
Bank of Nova Scotia New Kingston

I thought this programme was very educational and brings awareness the important fundamentals and concepts of Portfolio Management, which I have now found integral and useful when discussing my investment portfolio with my financial advisor and other experts in the financial industry.

I thoroughly enjoyed the presenters who were very knowledgeable, friendly and willing to make the material very user friendly for our learning.
Most of all I enjoyed the comrade and the rapport that existed amongst the participants and the lecturers. This was the true Ritsonite Spirit!

Calvin R Campbell
Training Coordinator
Family Life Club of Jamaica

COURSE OUTLINE

Introduction
An overview of the macro and micro economic environment and an analysis of the qualitative techniques that influences the company's performance.

Types of Investment Instruments

Fundamental Analysis
- How risks affects company performance
- In depth analysis of the leveraging of a company

Technical Analysis
- Hybrid techniques to the management and approaches to monitoring performance of investments.

Risk
- Types of risks and their applications
- Marginal risk vs. absolute risk when pricing a security
- Utilization of computer software to assess risk
- International risk and their implications
- Applications of Value at Risk (VAR)

Asset Allocation
- Matching investor needs
- The mechanisms of asset allocation

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Training with Relevance for those with the Desire to succeed

FITZ RITSON & ASSOCIATES

present the
Portfolio & Risk Management Programme

About the Portfolio and Risk Management Programme

The Portfolio and Risk Management Certificate Programme is designed for the individual who has received prior exposure to the fundamentals of Portfolio Management and is keen on upgrading their knowledge base and honing their skills on the comprehension of the fundamentals of risk and the significant role it plays in designing a successful portfolio.

This course is best suited for individuals who have had previous training in finance, namely Portfolio Management or its equivalent, for persons who are active practitioners in the financial industry at the fund management level or have a master's degree or its equivalent and would be able to handle the course content.

The reputation of programmes designed by Fitz Ritson and Associates is one of portability. Students are expected to be able to translate the course content into their respective job functions and/or their own personal growth and development. To date 39% of the over 400 students who have participated in programmes designed and offered by Fitz Ritson and Associates have gained upward mobility in their respective organizations.

This Course is instructive for investment advisors, traders, wealth managers and financial advisors whose principle role is to create wealth for their clients.

About Fitz Ritson and Associates

Fitz Ritson and Associates was incorporated in June 2001. It is a professional training institution designed for the delivery of professional programmes in the area of business administration and their related fields.

The principals of this organization have a solid background in financial management and business management therefore the flagship programme, Portfolio Management has set the standard by which all programmes are designed and delivered.

These courses are designed to challenge students' technical competencies and analytical skills. The course content is benchmarked against best business practices around the world.

Generally students benefit from our interactive and participatory style of delivery as this allows them to make their contribution and also benefit from other experiences.

The Fitz Ritson and Associates' Philosophy
Training with relevancy for those with the desire to succeed.

This is the mantra and guiding principle of Fitz Ritson and Associates. The distinction of the Portfolio and Risk Management Progamme is the portability of the material and the ongoing research and techniques that are implemented. Students are equipped with the best practices in portfolio and risk management and thought provoking material coupled with careful analysis that will immediately impact to the bottom line.

The Philosophy of Portfolio and Risk Management

This programme is designed to:

1. Hone the qualitative and quantitative fundamental skills integral for the design and the allocation of securities for a successful portfolio.
2. Understand and quantify the risk associated with the development of portfolios utilizing computer software.
3. Comprehend the mechanics of asset allocation in order to align the associated risks when creating the desired rate of return of the portfolio

Our Guest Lecturers

All courses delivered by Fitz Ritson and Associates are supported by a high caliber of guest speakers with proven track records in their respective industries, as they share their knowledge and experiences in their relevant areas of expertise.

Lecturers are supported from all areas of the financial industry in addition to CEOS of listed companies on the Jamaican Stock Exchange.