

The Objective of Financial Analysis

The Introductory Financial Analysis programme is designed for the individual desirous of pursuing a career in finance or financially related fields. This course also caters to the individual who is interested in honing their skills in financial analysis to understand their investment portfolios.

In a dynamic globalized landscape one ought to be aware of the factors that contribute to a company's performance and also if they are performing to maximize shareholder value. One should also be able to compare performance measures to similar companies in the same industry to ensure optimization of performance.



The Philosophy of Financial Analysis

This course aims to demystify the concepts and analysis of financial statements and how their performance can be correlated to the macro economic environment.

One is expected to review company statements with the following objectives in mind

1. *To understand the strategy of the organization*
2. *To calculate and soundly analyze financial ratios*
3. *To benchmark the Company's performance to their competitor's in order to assess a relative performance measure*
4. *To predict the future performance and trends of the company.*

At the end of the course you are expected to be confident in reading, comprehending, assessing and analyzing financial statements with objective to being critical thinkers



The Fitz Ritson and Associates Philosophy

Training with Relevance for those with the desire to Succeed

This is the mantra and guiding principle of the Institute and is translated into the delivery of all professional programmes offered.

Our objective is the practical and relevant transfer of knowledge to enhance portability of technical skills to on the job performance.

Fitz Ritson and Associates is noted for their ongoing research methodologies that are translated into the delivery of programmes. Candidates are being prepared to be futuristic in their outlook to adapt to the changing global trends.

The epitaph of Fitz Ritson and Associates is strive for the highest standards to ensure ones ability and empower oneself to compete anywhere in the world.

Career Opportunities

This programme seeks to enhance the technical skills of professionals in the financial sector and related financial fields. Additionally knowledge of financial analysis will open career opportunities in the fields listed below

- Loan Officer / Loan Broker/ Loan Counsellor
- Credit Analyst
- Investment Banker
- Financial Planner
- Mortgage Broker
- Certified Financial Planner
- Broker
- Financial Advisor / Financial Consultant
- Stock Broker

- Banker
- Auditor
- Risk Manager
- Asset Manager
- Portfolio Manager
- Financial Manager
- Stock Trader
- Risk Analyst
- Investment Broker
- Investment Analyst
- Financial Controller
- Financial Specialist
- Financial Officer
- Budget Analyst
- Pension Consultant



About the Programme

Number of contact hours: 12

Duration: two weeks

Minimal Qualifications: 6 CXC/O'Levels or their equivalence inclusive of Math and English. Professional programmes related to finance, securities or financially related fields to match the core competencies. Candidates are evaluated on a case by case basis.

Course Material: Students are provided with all course material with working examples and access to Fitz Ritson on line resources

Course Outline

Introduction to Financial Analysis

- The macro economic environment
- Time Value of Money


Ratio Analysis

- How to interpret financial statements
- How to calculate and project financial ratios
- How to Analyze financial ratios

Case Study

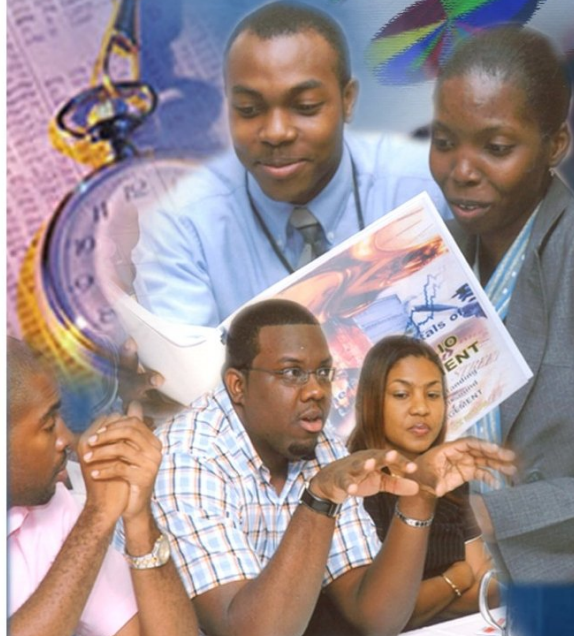


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Presents

Introductory Financial Analysis



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