

TESTIMONIALS



I completed The Fitz Ritson course on Strategic Business Management. I found it to be an intensive, diverse course that was creatively crafted, starting with a strong grounding in financial analysis and which evolved into an inspiring review of leadership for the present day. Karen is a great teacher and course leader who operated as a mentor, coach, and strategic guide. I highly recommend the course for business and functional leaders. It will stretch your thinking which is one of the best compliments I can give to a business course.

Nimal Amitirigala
President – GK Food Canada

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Karen Fitz Ritson of Fitz Ritson and Associates exceeded my expectations in the delivery of the Strategic Business Management Programme. Karen's approach in facilitating learning through open discussion of current and critical business topics was of real value to me.

The programme was well paced and covered many of the key topics that are relevant in today's challenging business environment. Karen encouraged group and personal sharing of career experiences that added value to the programme by bringing real time and valuable perspectives to the discussions.

Alberto Young - Sales Manager
Royal Food Import USA



Fitz-Ritson offers an amazingly different approach to the learning process providing a new definition for relevance. Every topic of the program is discussed from an application point of view while today's business news make part of the study material. Add to that total dedication of Karen and her team and the classroom experience becomes more like an involved discussion with old friends.

Max Poliv
Snr. Director Internal Audit Americas – Campari



"An Excellent course and choice of learning materials. Compacting a mini-MBA style programme into 12 weeks, but highly focused around key skills: Financial Accounting, Risk Management, Mergers & Acquisitions and Leadership for the 21st Century in an holistic approach. The interactive Group discussions enhanced the learning sessions and made the course highly personalised around the current & future challenges our Organisation faces into. The individual and Team assignments forced me to challenge assumptions about existing ways of thinking and ways of working. The World moves on, Global professional Managers have to move with it."

Ian Wright – Sales Director,
Grace Foods (UK) Ltd.



Strategic Business Management Programme





The Objective of The Strategic Business Management Programme

The Strategic Management Programme is designed for the individual desirous of strengthening and honing their skill sets in sound strategic management and comprehending the risk factors that go along with managing a successful business.

In a dynamic globalized landscape one ought to be aware of the factors that impact the liabilities of business management and how to mitigate it. Managers need to understand the demanding role of creating value for the organization and its implications to the bottom line of any organization.

The Philosophy of the Strategic Business Management Programme

This course aims to provide a detailed understanding of the business environment in which managers operate. It is intended to simulate real-world activities thus giving managers the ability to improve their decision-making skills as well as hone their abilities to be value creators in order to make their respective companies a going-concern.

The Objective is to develop a sound understanding in the following areas:

- Using sound financial analysis to make the company a going-concern
- Understanding the impact of key factors associated with ensuring the company is a going-concern.
- Critically assessing the components within the organization to create meaningful value.
- Assessing trends to strategically identify why companies succeed and why companies fail.

The Fitz Ritson and Associates Philosophy

Training with Relevance for those with the desire to Succeed

This is the mantra and guiding principle of the Institute and is translated into the delivery of all professional programmes offered.

Our objective is the practical and relevant transferal of knowledge to enhance portability of technical skills to on the job performance.

Fitz Ritson and Associates is noted for their ongoing research methodologies that are translated into the delivery of programmes. Candidates are being prepared to be futuristic in their outlook to adapt to the changing global trends so as to compete anywhere in the world.

Who is the target audience?

This programme seeks to enhance the technical skills of professionals in the pension industry and their related financial fields.

- ✓ Executives/Chief Executive Officers ✓ Entrepreneurs
- ✓ Senior and Middle Management ✓ Senior Supervisors

About the Programme

Number of contact hours: 45 hours

Duration: Three Months

Minimum Qualification: A first degree desirable or equivalent qualifications

Course Material: Students are provided with all course material/books and relevant working examples to the programme with access to Fitz Ritson on line resources

Course Outline

Financial Analysis (MODULE 1)

- Macro Economic Environment – understanding global risk
- ✓ Time Value of Money
- ✓ In depth Analysis of Financial Ratios to determine if the Company is a going concern and forecast business risk(s)

Corporate Management (MODULE 2)

- ✓ Capital Budgeting
- ✓ Risk Management
- ✓ Operations Management
- ✓ Human Resource Management

Strategic Management (MODULE 3)

- ✓ Creating Value for the Organization – Value Based Management
- ✓ Key Resource in Measuring Human Metrics
- ✓ Identifying the Company Strategy
- ✓ Leadership for the 21st century – how to lead in a diverse and global market
- ✓ Why Companies Succeed/Fail

All modules are accompanied with real life case studies to make each unit relevant, portable and applicable for daily management functions